



**21th Congress of the
European Society
for Photobiology**



August 24 - 28, 2025 - Bari, Italy

Sponsorship Manual

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Welcome to Bari

Dear Sponsor,

On behalf of the European Society for Photobiology (ESP) and the Local and Scientific Organizing Committees, we cordially invite you to participate in the **21st Congress of the European Society for Photobiology**, which will be based in Bari (Italy) and be held at Polytechnic University of Bari from **August 24-28, 2025**. As with past ESP congresses, even in virtual mode (19th ESP 2021), we are sure that this meeting will provide a unique international forum for the dissemination of new research, technological development and applications in the photobiological sciences.

With the help of the ESP Scientific Advisory Board, a scientific program of sessions is being created on a wide range of topics covering the main streams of photobiology sciences. These topics will be covered by the leading worldwide experts in 32 parallel symposia, interactive poster sessions and flash presentations, as well as 8 keynote and plenary lectures on exciting developing areas, including talk(s) by the 2025 ESP Young Investigator Awardee(s). The ESP also provides a fellowship scheme to encourage the active participation of young scientists to the Congress.

This meeting is an awesome forum where academia and industry attendees will find excellent opportunities for productive scientific discussion, exchange of new ideas and fruitful collaborations.

As leading conference in the field, the event can only become a success with active participation and support from the industry and main stakeholders. The 21st ESP 2025 at Bari, is an ideal place for companies working in **photobiology, photochemistry, photomedicine, photophysics, phototechnology** and related fields to meet academic researchers and present their scientific developments. You should not miss this one-of-a-kind opportunity to communicate/share your company's message directly to your target audiences.

Besides traditional ways of supporting the Society, the **ESP invites appropriate active participation of industry in symposia, through sponsoring of specific talks**. We will be happy to tailor our sponsorship options to fit your specific requests! Full recognition of your contributions will be made directly at the meeting as well as in the congress literature and on our websites (<https://www.photobiology.eu/> and congress website <https://bari2025.photobiology.eu/>).

Your qualified and stimulating participation is crucial and look forward to welcoming you in Bari. We will do our best to make the 21st ESP Congress in Bari a remarkable meeting.

Massimo Trotta, European Society for Photobiology, President



21th Congress of the European Society for Photobiology

Congress Chair

Prof. Massimo Trotta
Istituto per i Processi Chimico Fisici
Consiglio Nazionale delle Ricerche

Scientific Organising Committee

Massimo Trotta, ESP President
(Bari, Italy)

Pål Selbo, ESP President Elect
(Oslo, Norway)

Amparo Faustino, ESP Past President
(Aveiro, Portugal)

Francesca Giuntini, ESP Secretary
(Liverpool, UK)

Giorgia Miolo, ESP Treasurer
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Fabienne Dumoulin, ESP Officer
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Matteo Grattieri, ESP Officer
(Bari, Italy)

Virginie Lyria Lhiaubet, ESP Officer
(València, Spain)

Antonio Monari, ESP Officer
(Paris, France)

Local Organising Committee

Massimo Trotta *(Bari)*

Piero Mastrorilli *(Bari)*

Rossella Labarile *(Bari)*

Pinalysa Cosma *(Bari)*

Matteo Grattieri *(Bari)*

Francesco Milano *(Lecce)*

Livia Giotta *(Lecce)*

Congress Organisation

Cic Sud: Centro Italiano Congressi Bari
<https://www.cicsud.it>

Website

<https://bari205.photobiology.eu>

Presentation of the Congress

The attendees

The 2025 ESP meeting in Bari is the 21st edition of a biannual event. The congress gathers between **250 and 300 attendees**, with a record number of more than 400 registrations for the 2023 meeting. The attendees are **academics**, both seniors and students, in various fields such as human photobiology, plant science, chemistry, environmental science or physics. The meeting is also of interest for a number of **physicians** in dermatology and cancer. A number of **industrial scientists**, mostly in cosmetics and photomedicine, participate also to each edition. The attendees are thus interested in a **wide variety of techniques** including molecular biology, advanced spectroscopy, skin models, analytical chemistry, imaging techniques and nanotechnologies.

Program overview

The program will include 10 **plenary and keynote** lectures; 30 **symposia** with invited lectures and communications; **poster** sessions; **industry** sponsored sessions; **commercial** exhibitions; **social** events

Topics

Photomedicine and Human Photobiology

UV, Visible and Near Infrared Effects on the Skin, Melanins, Vitamin D, DNA Damage and Repair, Photocarcinogenesis, Photoimmunology, Photoaging, Photosensitivity Diseases, Topical and Systemic Photoprotection, Sunscreen Developments, Phototherapy, Eye Photodamage, Photopharmacology, Phototoxicity of Drugs, Optogenetics, Photodiagnosis.

Photodynamic Therapy

Clinical PDT, Antimicrobial Resistance and PDT, Oxygen in PDT, Role of PDT in Combination Therapies, New Excitation Strategies, New Photosensitizers, Photodynamic Diagnosis, Theranostics, Drug

Plant Photobiology

Structure and Regulation in Photosynthesis, Light Harvesting Dynamics, UVB Effects on Plants, ROS Signaling, Plant Photoprotection, Photomorphogenesis, Plant Photoreceptors, Extremophiles, Optogenetics in Plants, Algae-based Photobiosynthesis and Biofuels

Environmental Photobiology

Ozone and Climate Change, UV Monitoring, Human Health in Changing Climate, Effects on Food

Quality and Crops, Aquatic Photobiology, Effect on Biogeochemical Cycles, Solar Fuels, Metagenomics of Photic Environments

Physical and Chemical Photobiology

Molecular Imaging and Fluorescent Probes, Genetically-encodable probes, Illumination Strategies and Imaging in Optogenetics, Photoacoustic Imaging, Upconversion, Nanoparticles in Photobiology, Quantum Dots in Photobiology, Reactive Oxygen Species, Nanobioplasmonics, Time- and Space-Resolved Photobiological Techniques, Molecular Modelling, Femtobiology, Bioluminescence




Sensory Photobiology

OptoVision in Microorganisms and Animals, Microbial Rhodopsins, Visual Pigments, Carotenoid- and Retinal-Binding Proteins, Flavoproteins, Phytochromes, Photosignal Transduction Mechanisms, Cryptochromes, Photoorientation and Photomovements of Microorganisms, Circadian Rhythms

Industrial Photobiology



Industry-Sponsored Satellite Symposia, Live Demonstrations, Expert Meetings, Educational Events

How to get Bari

-  By plane: Bari is served by Bari Karol Wojtyła Airport (Aeroporti di Puglia - Bari - Puglia Airbus), located about 5 miles northwest of the city center. There are direct flights to Bari from several major cities in Europe.
-  By train: Bari is connected to the Italian rail network. The central train station is Bari Centrale. You can check schedule and book tickets on the website of the Italian state rail company, Trenitalia (<https://www.trenitalia.com/it.html>)
-  By car: Bari can be reached via the A14 motorway, which connects the city to other parts of Italy. Driving from Rome, you can take the A24 and A25 highways to get to the A14. From the A14, you can take the Bari Nord or Bari Sud exits to reach the city.

 **The Polytechnic University of Bari is located in the San Pasquale district, about 1 mile southwest of the city center.**

Public Transport

-  Bus: Amtab S.p.A. regulates the urban public transport for the City of Bari.
[Amtab - Transportation Services \(TPL\)](#)
(you can find here the list of the routes, the places reached and the timetables of all buses)
-  Taxi: Please download itTaxi app to find your taxi.
 - ▶ [itTaxi](#) app su Google Play
 - ▶ [itTaxi](#) app su App Store
 - ▶ [+39 080 534 3333](tel:+390805343333)

History of Bari

The origins of Bari are very old, but not well established. Items dating to the Bronze Age have been found in the oldest part of the town; however, most of the historians agree that the town has been founded between 1600 and 1100 B.C. by Illyrians, coming from the Balcanian peninsula, on the opposite side of the Adriatic sea. The name probably derives from that of Barione, the leader of one of these Illyrian groups.

The first reliable information on Bari dates back to the 4th century B.C. when it went under the Roman rule. In the following centuries it had a special relation with Rome and Tito Livio underlined its strategic importance.

After the fall of the Roman Empire, Bari was involved in the war between the Gots, and late the Longobards, against the Byzantines.

In the 9th century, after many raids, the Arabs succeeded the Longobards and settled in Bari for about 30 years, setting up an emirate. It lasted until 871 when the army of Ludovico II brought back the city under the Byzantine rule, which on the contrary did not meet the people's favour.

In 1071 the city was conquered by the Normans, led by Roberto il Guiscardo, and became part of the dukedom of Apulia and Calabria.

This was the beginning of an important period in the history of Bari. In 1087 St. Nicholas' holy remains were taken away from Myra (Turkey) by a group of sailors and brought to Bari, where the building of a dedicated Basilica was decided and started immediately. In 1089 the remains were led by Pope Urbano II in the yet built crypt of the Basilica (the whole Basilica was completed after about 100 year).

Later on, Bari and all the dukedom of Apulia and Calabria fell under the domination of the Norman King of Sicily, whose dynasty shortly came to the end and was replaced by the Hohenstaufen Swabians; this was the period in which Frederick II (later on crowned also Emperor of Germany) reigned. He loved Apulia (he was called "puer Apuliae") and built or restored many castles in the regions, among which the Bari castle and the famous and mysterious Castel del Monte (on the top of a hill, about 50 km from Bari).

Angevin and Aragons rulers followed for about three centuries. Toward the end of this period, in the 16th century, two women had an important role in the Bari history: Isabel of Aragon, widow of the Duke of Milan Gian Galeazzo Sforza, who enlarged the castle making there her private residence, and Bona Sforza, Queen of Poland, who established strong links between Bari and the Cracow court.

After Bona Sforza's death, Bari was again included in the kingdom of Naples, ruled by a Spanish viceroy, and that was a long period of decay for the Apulian city and the south of Italy as well.

At the beginning of the 19th century the French came, led by Napoleon Bonaparte, and his brother-in-law Jacques Murat became King of Naples. Under Murat Bari started to grow, shortly becoming the most important city of the region. In 1808 Murat decreed the building of the new part of the city, a modern district which after him was (and still is) called "Murattiano".

At the end of the French rule, the Bourbons came back and reigned until the unification of Italy, in 1860. Bari is now the first city and administrative capital of the Apulia region, with about 350,000 inhabitants.

Why sponsoring ESP 2025?

The Congress will gather the top international scientists in the field of photobiology, photochemistry and photomedicine. It will be an important forum for the dissemination of advanced knowledge and technological development in all fields of photobiological research, for scientific discussions and exchange of innovative ideas and for establishing new collaborations for future research.

The 2025 ESP congress in Bari will be a scientifically important event in the field, the largest in Europe, and we expect a large attendance, likely larger than the usual 350 participants to ESP meetings. Bari is in the south of Italy with a strategic geographic location on the Adriatic Sea and has historically been a crucial gateway between Western and the Eastern Europe. Bari is internationally renowned as the place of Saint Nicholas of Bari and of its homonymous Basilica, the old town and the culinary traditions. Bari has three University that draws students from all over Italy and the world, contributing to the city's lively culture and intellectual scene.

Altogether, participating as a sponsor will be an opportunity for:

- Brand visibility and product promotion.
- Product integration with innovative science in the broad field of photobiology.
- Face-to-face outreach and relationship building with professionals and present and future key photobiology leaders from all around the world.
- Share and communicate science.
- Capture the scientific content for research and educational purposes.

We encourage you not to miss this unique opportunity to contribute to the meeting and communicate your company's message directly to your target audiences. Full recognition of your sponsorship will be made at the meeting, in Congress literature and on our website.

Sponsoring Opportunities

The different sponsorship options available are listed on the following pages. The potential sponsors can select the item(s) most suitable to their profile, budget and communication purposes. Quoted prices are exclusive of value-added tax (20 % in Italy). All contributors to more than 4000 € will be listed separately as Gold Sponsors in all communication media of the congress.

The minimal item is the dissemination of your logo on the web site, in the digital book of abstracts, in the congress app and on the printed programme outline. This package will be included in all other options without additional expenses. Cost: 2.000 €.

Exhibition booth

Six m² booth space, with power socket and Wi-Fi access, up to 4 exhibitor identification badges, access to welcome reception. Price for each booth for the entire duration of the congress. Cost: 5.000 €

Industry-sponsored satellite symposium

One-hour industry-sponsored satellite symposia can be organized during lunch breaks. The sponsor can choose the topic (pending approval of the Organising Committee). The cost of the symposium for the sponsor will be 5.000 € plus any cost associated to the catering, registration fee, travel and lodging of the speakers.

Congress symposium

The sponsor can decide to exclusively associate its name to one of the scheduled symposia of the congress (programme will be sent separately), and it can suggest the name of one of the symposium speakers. The sponsor will be acknowledged in the final programme. The logo of the sponsor will be included in the presentation slide of the symposium and banners could be installed. Cost: 4.000 €

Congress plenary speaker

The sponsor can exclusively associate its name to one of the plenary lectures that will take place at the Congress. The sponsor will be acknowledged in the final programme. The logo of the sponsor will be included in the presentation slide of the plenary lecture and banners could be installed. Cost: 3.000 €

Poster session

The sponsor can support one of the poster sessions. The sponsor will be acknowledged in the final programme. The logo of the sponsor will be shown in the venue where the poster session will be held. Cost: 3.000 € including finger food for the delegates and presenters.

Awards and lectures

The sponsor can exclusively associate its name to one of the awardee lectures that will take place at the Congress. The sponsor will be acknowledged in the final programme. The logo of the sponsor will be included in the presentation slide of the lecture. Cost: 3.000 €

- ESP medalists (2) Cost: 2.000 €
- ESP Young Investigator Award Cost: 2.000 €

Contribution to fellowships

The sponsor will be acknowledged orally and in the digital book of abstract and the congress app.

- ESP Travel Fellowship to attend the Congress (delegates from Europe). Cost: 3.000 €
- Giulio Jori Research Fellowships. Cost: 3.000 €

Communication opportunities

The congress proposes a series of different communication means to the sponsors:

One page announcement in digital book of abstracts and congress app	3.000 €
Congress bag (production costs not included) – Exclusive sponsorship	2.000 €
Lanyards (production costs not included) – Exclusive sponsorship	2.000 €
Stationery: pens (production costs not included) – Exclusive sponsorship	2.000 €
Stationery: notepads (production costs not included) – Exclusive sponsorship	2.000 €
Stationery: USB memory sticks (production costs not included) – Exclusive sponsorship	2.000 €
Bag insert (production costs not included)	4.000 €

Welcome Reception

Acknowledgement in the final programme. Logo of sponsor shown on the welcome reception tickets and banner at the venue. Cost: 5.000 €

Gala Dinner

Acknowledgement in the final programme. Logo of sponsor shown on the invitations, gala dinner tickets and menu. Cost: 5.000 €

Lunch

Support one of the lunch breaks. The sponsor will be acknowledged orally and on the communication media of the congress. Cost: 3.000 €

Coffee break

Support one of the coffee breaks. The sponsor will be acknowledged orally and on the communication media of the congress. Logo of sponsor exhibited on tables during coffee breaks. Cost: 2.000 €

Contacts

For further information, sponsorship and exhibition options, please contact:

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